

final Millionaire Chess event? GM Maurice Ashley writes about M

HESSLIF



First Olympiad

GOLD

for the U.S. in 40 Year

SS

January 2017 |

President's Presentation

2018
*Delegates
Meeting*



US CHESS
FEDERATION

Who we are

Where we're going

How we're getting there



Strategic Planning

Strategic Planning

Vision

Identify Our Future State and Implications

Where we are going

Mission

Validate Our Purpose and Function

Why we exist

Goals

Define and Prioritize Our Broad Direction

What it looks like when we are there

Objectives

Develop Specific Targets and Activities

How to Achieve Our Goals and Vision

Initiatives

**Develop Tactical-level Responsibilities,
Activities and Schedules**

Implementation

**Execute and Manage from a
Performance-Based Standpoint**

**Action
Planning**

Strategic Planning

- ✓ **US Chess Vision** (Where we are going)
Enrich the lives of all persons and communities through increasing the play, study, and appreciation of the game of chess
 - ✓ **US Chess Mission** (Why we exist)
Empowering people through chess one move at a time
-

Strategic Planning



US Chess Goals (What looks like when we are there)

- ◆ **Grow the game**
 - ◆ **Inform and engage the educational community about the benefits of chess**
 - ◆ **Continuously improve US Chess operations and members services**
 - ◆ **Expand the depth and breadth of our chess partnerships**
 - ◆ **Increase chess opportunities for under-represented segments of society**
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Strategic Planning

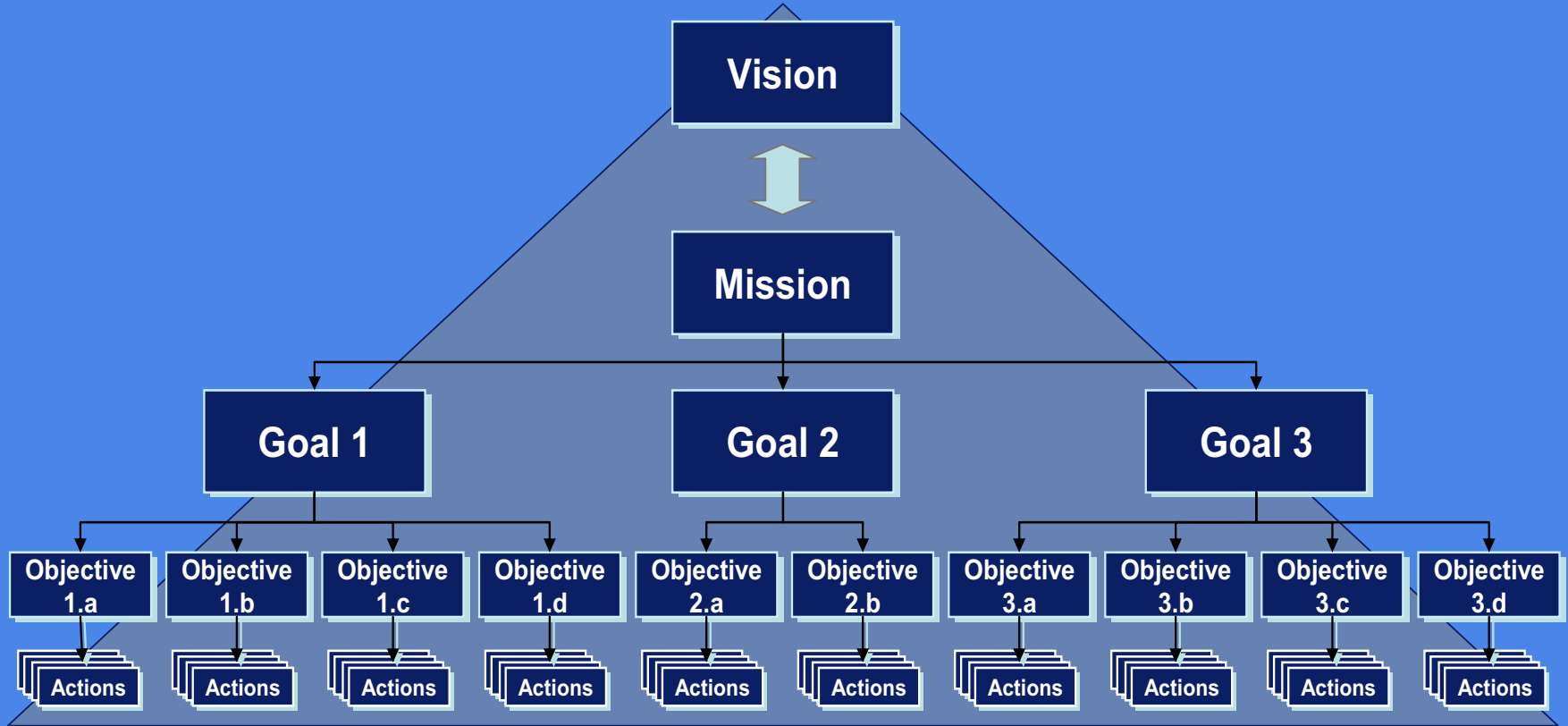


US Chess Objectives

(How to achieve our Goals & Vision)

- ◆ Offer programs that benefit the entire chess community
- ◆ Provide members with opportunities to improve and compete in rated events at club through national levels
- ◆ Provide integrated information to the chess community that promotes the legacy, current focus and future direction of the game
- ◆ Establish and maintain business and governance practices that ensure compliance with 501(c)(3) and other legal requirements
- ◆ Offer competitive total compensation, growth opportunities and current technologies to improve employee retention and productivity
- ◆ Establish partnerships with international federations to represent our players' interests in international forums
- ◆ Research, establish & foster strategic partnerships with other organizations to further each other's mission
- ◆ Advance research to understand the benefits of chess
- ◆ Diversify revenue sources to support the US Chess mission

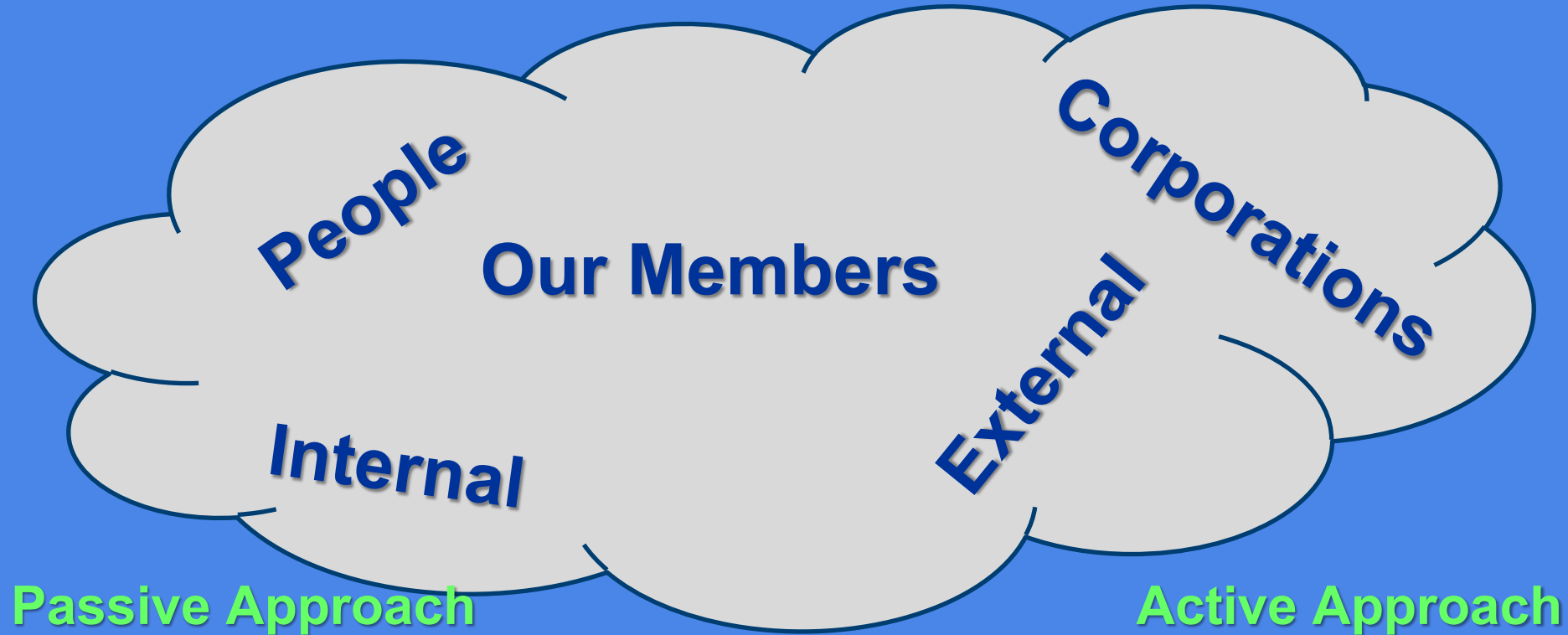
Strategic Planning



Performance Measures

Finding and Developing Initiatives

The Land of Opportunity



What is an Opportunity?

What does one look like?

Demonstrated
History of
Charitable
Giving

+

Something
in Common
with
US Chess

+

We have
Access to a
Key Decision
Maker

Where we will need your help ...

- ✓ Identifying Potential Opportunities
- ✓ Leverage Our Committees ... A to Z
 - *Accessibility & Special Circumstances*
 - *Developments*
 - ...
 - ...
 - ...
 - *Scholastics*
 - *Womens*

Mine the Ideas ...

Summary

- **November**
- **January/February**

