P.O. BOX 775308
ST. LOUIS, MO 63177
1.800.903.8723
www.uschess.org

Dear US Chess Affiliate,

I hope you find this affiliate logo package helpful as you go about promoting your local or state affiliate and US Chess. Included is a style guide and jpgs of the various affiliate logos for you to use (including black and white versions should you prefer to print that way).

The logos are:

1. State Affiliate: Only for use by the recognized US Chess State Affiliate.
2. Gold Affiliate: Only for use by recognized US Chess Gold Affiliates.
3. Silver Affiliate: Only for use by recognized US Chess Silver Affiliates.
4. Affiliate: Only for use by US Chess Affiliates in good standing.
5. Rated Event: Only for use by any of the above categories running a US Chess Rated Event.

For more information on the Gold and Silver Affiliate program, please see here: https://new.uschess.org/gold-and-silver-affiliates.

If you have any questions, feel free to contact me using the information below my signature.

Thank you for helping us keep US Chess on brand.

Regards,

Dan Lucas
Senior Director of Strategic
Communication dlucas@uschess.org
931.200.5509